

FACTS & FACETS

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Holiday Issue 2006



A very gifted holiday store

Something for everyone, starting at just \$69



Our holiday pin for 2006 is a lovely, lacy sterling silver ornament shaped like a half-sphere and topped with a graceful bow. It's as pretty as can be with open scrollwork. And it's just \$69.00.

Endearing sentiments to last a lifetime. Sterling silver bracelet with a toggle engraved "faith, hope, love, charity," only \$89.00.

Woman's best friend... adorable dog charms. If we don't have the breed you want in stock, we'll get it for you. For example, a lifelike-colored Jack Russell in 14KT gold, \$230.00 or an adorable fetch stick, \$95.00. Pug as shown \$335.00.



Unlike anything she's ever received – something from our estate case. We have rare finds in all price ranges, including sapphires, rubies and emeralds. Come see for yourself!

Pearl classics. We happen to have some truly wonderful pearl necklaces in our estate case right now. For example, 21-inch pearl strand, 7 – 7 1/2mm size, \$1,180.00.

The ultimate holiday sparkle: diamonds. We offer an extraordinary selection of diamond line bracelets, from .32ct at \$1,390.00 to 9.50cts at \$20,990.00. Plus the "you-can't-go-wrong-holiday-gift – diamond studs. Just a few examples:



- Pair .88ct total weight, \$2,790.00
- Pair 1.26cts total weight, \$3,950.00
- Spectacular pair 3.06cts total weight, \$27,950.00

And keep in mind that you can always trade-up your diamond solitaire purchases at Jessop's. Ask for details.



A time for giving the best

There has never been a watch that compares to Rolex. But then, there's never been another watch company that alloys its own gold and uses only the highest-grade surgical stainless steel. Quality beyond compare places every Rolex on a pedestal and gives every Rolex owner a watch that is so well made, with a little care, it will provide a lifetime of wearing pleasure.



...continued on page 2

Enjoy your holiday shopping

Expert staff and services on-site, including four American Gem Society-certified gemologist appraisers, a jeweler/platinum-smith and an American Gem Society-accredited gem lab. Jessop's is an official Rolex dealer and certified diamond specialist.

Valet and validated parking at Emerald Plaza downtown and Hotel del Coronado. Please call us for downtown valet parking details.

Complimentary gift wrapping. Shop early and we'll hold your gifts until you're ready for them.

Shop by phone. We'll provide the same exceptional service as we do in person.

Complimentary appraisals on Jessop's purchases stating the grading of gems and gem quality. Please ask for details.

Total satisfaction. No-hassle returns. Every Jessop's gift comes with our guarantee that you and your gift recipient will be delighted.

Emerald Plaza Downtown

Monday through Friday, 9:30 a.m. to 5 p.m.
Saturdays, December 2, 9, 16 and 23, 10 a.m. to 4 p.m.
Sunday, December 24 (Christmas Eve) 10 a.m. to 2 p.m.
For special appointments, please call Jim Jessop or Phyllis Weeks-Daniel, (619) 234-4137

Hotel del Coronado, downstairs in the Galleria

Every day from 10 a.m. to 9 p.m.
Sunday, December 24 (Christmas Eve) 10 a.m. to 5 p.m.

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A time for giving the best

Jessop's is your official Rolex jeweler, assuring that your Rolex purchase is factory-new in every way. This holiday season, may we suggest...

- The gent's Yachtmaster in stainless steel and platinum, \$8,325.00.
- The spectacular 18KT gold lady Pearlmaster with diamond bezel and mother-of-pearl diamond dial, \$33,150.00.
- The classic Datejust for women and men in stainless steel and 18KT yellow gold. The ladies' version features a diamond dial. \$8,025.00.
- Other Rolex styles in stock, starting at \$3,625.00.



Every Rolex comes with a two-year warranty. All Rolex watches are subject to prior sale. Quantities and availability are limited for many models. Please shop early for best selection.

Rolex innovation. Rolex philanthropy

Rolex created the oyster automatic movement in 1931 – very high tech for its time! This innovative perpetual movement winds as a result of wrist motion. Daily wear is all that's needed to keep the watch ticking.

But don't think of Rolex as just watches. A very little-known fact about Rolex is the company's philanthropy. Rolex is actually owned by two charitable foundations, originally established by its founder Mr. Wilsdorf. Rolex profits go toward these charities, which support a number of children's causes.

Our Best Wishes for a Very Happy Holiday

We are grateful for your patronage and look forward to continuing the Jessop's tradition of fine quality and fine service in 2007.

*George Q. Phyllis Nancy B.
Karey A. Alma Christine Carmen
Sharon James H. Albert*

All jewelry mentioned in this issue of Facts & Facets is subject to prior sale. Jewelry shown does not necessarily represent actual size.



A little reading will go a long way to knowing more about diamonds.

If you're in the market for a diamond, or know someone who is, don't shop until you stop by for a copy of our diamond brochure. Or call us at (619) 234-4137 and we'll put one in the mail to you. Our diamond brochure is the next best source to talking to us.

JESSOP'S

Diamonds & fine jewelry since 1892

Emerald Plaza

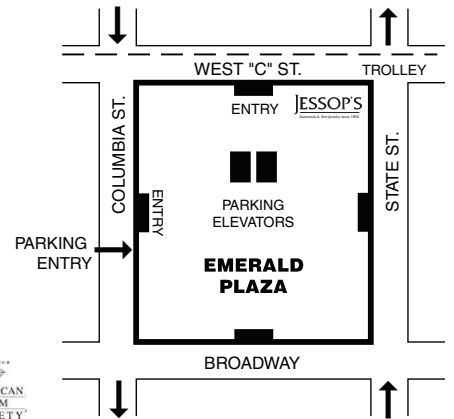
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In the Galleria

of the Hotel del Coronado • 619-437-1707

Validated parking in both locations

www.jessopjeweler.com



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